

# Lord Petrick

**COFFEE & BURGER**



# Wanted:

## Lord Petrick franchisees!

Take the opportunity  
and open your own restaurant

# Welcome to the Lord Petrick world

Lord Petrick Coffee and Burger come from the reputed and established brand of La Pino's Pizza. La Pino's Pizza has been in this industry since 2011. Due to its distinctive and tasty pizza offerings, the La Pino's Pizza business has experienced tremendous growth in popularity in the Indian market.

Presently, they have **700+ outlets all over India**. In 2022, La Pino's Pizza opened its first international store and now they are present/opening soon in 10 countries including USA, UK, Canada, Australia, Dubai, Tanzania, Nepal, Switzerland and Thailand.



Young & remarkable entrepreneur **Mr. Sanam Kapoor** after the success story of La Pino's Pizza, has launched his new venture Lord Petrick Coffee and Burger to the world. Lord Petrick Coffee and Burger was an instant hit with coffee lovers.

Lord Petrick Coffee and Burger has rapidly expanded and now it is present in **20 Cities with more than 50 Outlets** within one year of launch.

## Vision:

Our vision is to create a never ending story with a perfect blend of premium Italian roast coffee and uniquely crafted burgers.

## Aim:

- To provide finest taste of coffee and delicious burgers creating moments with our customers.
- To reach out to hearts of our customers through the taste and quality we provide.
- To provide comfortable place where they can sit, talk and spend hours enjoying the essence of our wide range of menu.
- To grow together with our partners creating friendly and respectful atmosphere.



# Why Lord Petrick Franchise?

## 1 Established Brand:

A well-known and reputable brand in the market with sizable consumer following has launched the franchise of Lord Petrick

## 2 Proven Business Model:

La Pinoz Pizza has over a decade of successful operation, minimizing the risk of failure for new franchisees of Lord Petrick. The business model has been proven to work effectively, providing a solid foundation for new outlets.

## 3 Thorough R&D:

The parent company of the Lord Petrick Coffee and Burger franchise handles all the necessary research and development for the products, ensuring that you can provide your customers with highest quality possible.

## 4 Comprehensive Support:

The franchise management staff manages every step of the franchise setup process. They offer thorough support throughout the process, helping with paperwork, product sourcing, and personnel training.

## 5 Experienced Staff:

Lord Petrick parent company sends trained and experience staff to your franchise to ensure smooth operations, quality food preparation and customer service levels as and when needed.

## 6 Training and Support:

They provides comprehensive training and support to franchisees, including assistance with site selection, interior decor, and ongoing marketing and advertising strategies..



# Franchise Opportunity

## Requirements and Guidelines

REQUIREMENTS	DETAILS
INVESTMENT	Minimum ₹35-40 Lakh.
FLOOR SPACE	800-1000 Sq. Feet.
FRANCHISE FEE	One Time Franchise Fee
ROYALTY	4% Royalty On Sale
MARKETING FEE	2% Of Sale
MONTHLY AUDIT	Monthly Audit Of Outlets Will Be Carried Out For Training And Quality Control
WORKING CAPITAL	5-6 Lakh
COMMITMENT	Franchisees Must Adhere To Lord Petrick's Standards And Use Only Authorised Products & Equipment.
MARKETING	Effective Marketing And Site Research Are Essential For Understanding Market Potential And Boosting Sale
LOCATION	Securing A Suitable Location That Meets Lord Petrick's Requirements Is Crucial.
TRAINING	Requisite Training To Be Undertaken By Outlet Staff Pre And Post Opening Of The Store



# Key benefits for the Franchisee Partner

- 1. Lifetime Franchise & Support Agreement:** Terms of franchise agreement is for Lifetime and franchise fee is only for one time.
- 2. End to End Setup Support:** All machines and kitchen equipment will be provided including fryers, griller, bun toaster, patty warmer, fries dump and so on. Kitchen accessories will also be provided for smooth operations.
- 3. Assistance and Guidance:** Experienced team of the company will assist in the following area:-
  - a) **Site Selection:** Our team performs technical, feasibility, and physical checks of the location's potential for sales and growth.
  - b) **Kitchen Design:** Layout of kitchen will be provided by company based on space available.
  - c) **Outlet Design and Interior Decoration:** Assistance in designing of the outlet, placing of branding material, sitting space and interior design suggestions will be provided by expert team of the company.
  - d) **Marketing:** Pre-opening and post-opening marketing programs and materials, including public relations guidance and support
- 4. Training:** Pre-opening training for 10 days training at Master Franchise store and 21 days on site training for staff after the opening of the outlet. Training will also be provided on new product launch and on need basis free of cost. Short Recipe training Video of Menu items are also provided by the company.
- 5. Branding support and Material:** T-Shirts, caps, apron, packaging material and display items are provided with company logo by the company.
- 6. On boarding on food Aggregators Platform:** Smooth integration with platforms like Zomato/Swiggy for the complete menu with photos and description of the product. Exclusive tie ups for brand promotion on these platforms.
- 7. Digital marketing:** National Level Digital Branding by dedicated Team on major social media platforms. Graphic Designs, Creatives, Festive Posts for Social Media, Pamphlets, Vinyls, Combos, Menu & Standees design etc. are also provided by the company.
- 8. Software and website:** World class application with integrated payment platform and SEO optimised website are provided by the company.
- 9. Billing and POS software:** State of the art billing software with advanced features of customer spend analysis, discount performance, menu items sale performance etc are provided by the company.





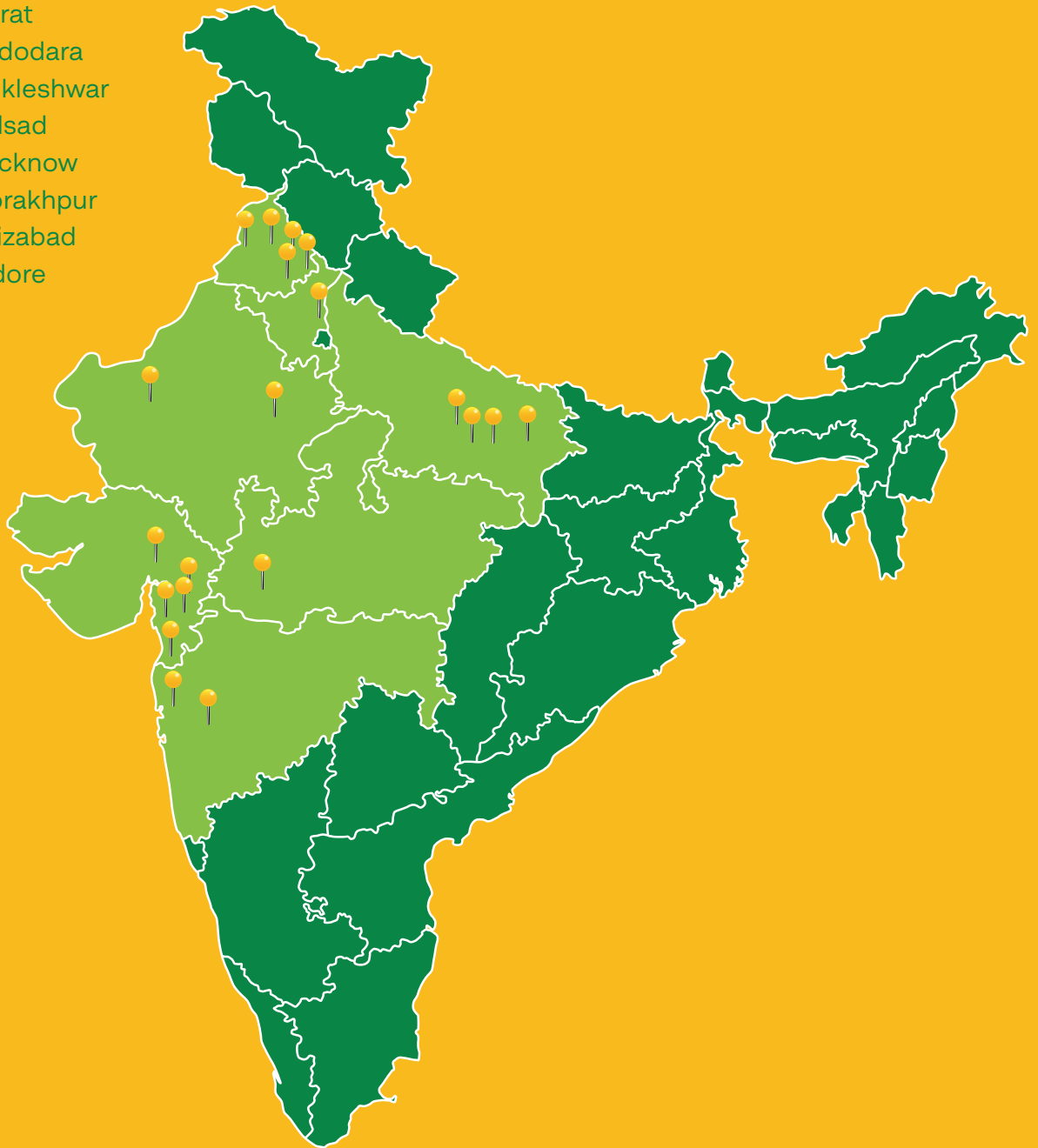
# Overview of our Franchise Operations

MANAGED BY PARENT COMPANY	MANAGED BY FRANCHISEE PARTNER
PRODUCT/MENU & OFFERINGS	Outlet Operation
REVENUE FLOW & COLLECTION	Staffing
SUPPLY CHAIN	Local Marketing
CENTRAL MARKETING	Maintenance
TRAINING & AUDIT OF STORES	Compliance
COORDINATION: ZOMATO & SWIGGY	Google page
BILLING SOFTWARE	Special Offers
	Approved Items Local Purchase



# Our Presence

Jaipur	Ahemdabad
Jodhpur	Surat
Mumbai	Vadodara
Pune	Ankleshwar
Chandigarh	Valsad
Mohali	Lucknow
Nawanshr	Gorakhpur
Panchkula	Faizabad
Amritsar	Indore
Zirakpur	



## Continued Growth & Expansion

With our momentum continuing through 2024 and beyond, we are positioned to open new Lord Petrick Coffee and Burger Outlets. We are poised for another year of phenomenal growth and will continue to seek qualified candidates to expand the brand's presence domestically and internationally.

If you are looking for an exciting opportunity to be your own boss and join a thriving business, we encourage you to consider Lord Petrick Coffee and Burger Franchise.



# Our Menu

Burgers, Fries, Munchies, coffee and more...



**Start @ ₹59**



**Premium Italian Coffee**  
**Starts @ ₹160**

### Hot-Coffee

REGULAR	MEDIUM	LARGE
₹160	₹200	₹260
Espresso (H)		
Moccacino (H/M)		
Long Black (H/M/L)		
Latte (H/M/L)		
Cappuccino (H/M/L)		

REGULAR	MEDIUM	LARGE
₹190	₹230	₹290
Turkish Caramel Latte		
Premium Hot Chocolate ★		
Caramel Cappuccino ★		

REGULAR	MEDIUM	LARGE
₹240	₹280	₹360
Biscoff Latte ★		
Nutella Hot Chocolate ★		

### Classic Cold Coffee

REGULAR	MEDIUM	LARGE
₹180	₹210	₹280
Iced Cappuccino		
Iced Latte		
Hazelnut Cold Coffee		
Vanilla Cold Coffee		
Caramel Cold Coffee		
Hazelnut Iced Cappuccino		
Dark Frappe		
Toffeenut Frappe		
Peanut Butter Coffee		

### Cold Brew

REGULAR	MEDIUM	LARGE
₹180	₹210	₹240
Classic Cold Brew		
Hazelnut Cold Brew		
Vanilla Cold Brew		
Strawberry Brew		

### Premium Shakes

REGULAR	MEDIUM	LARGE
₹210	₹240	₹280
Strawberry Shake		
Mango Shake		
Chocolate Shake		
Forest Fruit Shake		

REGULAR	MEDIUM	LARGE
₹240	₹270	₹320
Choco Oreo Shake		
Death By Chocolate ★		
Belgium Lotus Biscoff ★		
Cookie & Creme		
Tiramisu ★		

### Dessert

**Dark Chocolate Brownie**  
₹129

**Belgium Chocolate Mousse**  
₹149

**Tiramisu ★**  
₹199

## VEG BURGERS (Med. Meal)

CLASSIC	EXOTIC	PREMIUM	GOURMET
<b>Batata Hara</b> (with Premium Mayo) Meal ₹210 Burger ₹59	<b>Spicy Dynamite</b> (with Dynamite Mayo) Meal ₹263 Burger ₹112	<b>Spinach Corn</b> (with Premium Mayo) Meal ₹308 Burger ₹157	<b>Spinach Corn Bomber</b> (with Premium Mayo) Meal ₹386 Burger ₹235
<b>Bhuna Mediterranean</b> (with Magic Mayo) Meal ₹223 Burger ₹72	<b>Spicy Veggie</b> (with Premium Mayo) Meal ₹290 Burger ₹139	<b>Bond Burger</b> (with Premium Mayo & Smoked Chilli) Meal ₹320 Burger ₹169	<b>Bond Bomber</b> (with Premium Mayo & Smoked Chilli) Meal ₹397 Burger ₹246
<b>Angara Punjab</b> (with Magic Mayo) Meal ₹245 Burger ₹94	<b>Cheese Burger</b> (with Cocktail Mayo) Meal ₹307 Burger ₹156	<b>Rockstar Burger</b> (with Premium Mayo) Meal ₹329 Burger ₹178	<b>Rockstar Bomber</b> (with Premium Mayo) Meal ₹406 Burger ₹255
	<b>Spicy Paneer</b> (with Cocktail Mayo) Meal ₹340 Burger ₹189	<b>Paneer Bomber</b> (with Cocktail Mayo) Meal ₹418 Burger ₹267	

## WRAPS

**Bond Wrap** ₹155 (Meal)  
**Rockstar Wrap** ₹165 (Meal)  
**Paneer Wrap** ₹175 (Meal)

## ONION RINGS

₹109 (8 Pcs) | ₹189 (12 Pcs)

## VEGGIE STICKS

1 Dip (Free)  
₹89 (8 Pcs) | ₹169 (12 Pcs)

## PIZZA PUFF

₹49 (1 Pcs)

## CRISPY BABY CORNS

₹109 (8 Pcs) | ₹189 (12 Pcs)

## JALAPENO POPPERS

1 Dip (Free)  
₹99 (6 Pcs) | ₹189 (12 Pcs)

## FRIES

₹85 (Meal)  
₹110 (8 Pcs) | ₹125 (12 Pcs)

## Premium FRIES

• Cheese Fries ₹159  
• Peri Peri Fries

**CHOOSE YOUR DRINK** ₹85 | ₹105 | ₹125  
Orange Coca-Cola | Peach Tea | Strawberry Milk | Mango | Lemon Tea | Pineapple | Dragon-Kit

**UPGRADE TO LARGE MEAL ₹40**  
**UPGRADE TO PREMIUM FRIES ₹40**

**Dip On Side** ₹25  
• Mayonnaise • Cocktail Mayo • French • Cheese Sauce • Magic Mayo • Spicy Dynamite

**Double Patty Upgrade**  
Classic Patty ₹45  
Exotic Patty ₹65  
Premium Patty ₹85

**Special Patty** Cheesy Bomber Patty ₹60

**Add-On** Cheese Slice ₹20

**ADD ON** Upgrade to Coffee Meal  
Regular ₹60 | Medium ₹75 | Large ₹95

## NON-VEG BURGERS (Med. Meal)

CLASSIC	EXOTIC	PREMIUM	GOURMET
<b>Egg Special</b> (with Smoked Chilli Sauce) Meal ₹190 Burger ₹59	<b>Crispy Dynamite</b> (with Dynamite Sauce) Meal ₹258 Burger ₹107	<b>Crispy Chicken</b> (with Cocktail Mayo) Meal ₹289 Burger ₹138	<b>Moroccan Bomber</b> (with Smoked Chilli Sauce) Meal ₹426 Burger ₹276
<b>American Special</b> (with Magic Mayo) Meal ₹236 Burger ₹85	<b>Tandoori Chicken</b> (with Magic Mayo) [G] Meal ₹293 Burger ₹142	<b>Indiana Fried Chicken</b> (with Premium Mayo) Meal ₹295 Burger ₹144	<b>Chicken Royale Bomber</b> (with Cocktail Mayo) Meal ₹442 Burger ₹291
<b>Classic Fried Chicken</b> (with Premium Mayo) Meal ₹247 Burger ₹96	<b>Crispy Peri-Peri</b> (with Peri Peri Sauce) Meal ₹295 Burger ₹144	<b>Moroccan Chicken</b> (with Smoked Chilli Sauce) Meal ₹315 Burger ₹164	<b>Mutton Rogan Josh [G]</b> (with Magic Mayo) Meal ₹375 Burger ₹224

## CRISPY CHICKEN STRIPS

4pcs ₹149 | 8pcs ₹289 | 16pcs ₹399  
with Franc's Hot Sauce  
4pcs ₹169 | 8pcs ₹319 | 16pcs ₹449

## CRISPY CHICKEN WINGS

4pcs ₹149 | 8pcs ₹289 | 16pcs ₹399  
with Franc's Hot Sauce  
4pcs ₹169 | 8pcs ₹319 | 16pcs ₹449

## CRISPY JUMBO CHICKEN

2pcs ₹209 | 4pcs ₹399 | 9pcs ₹749

## CHICKEN 'N' FRIES

₹199

## CHICKEN POPCORN

₹89 (Regular) | ₹149 (Medium) | ₹199 (Large)

## NON-VEG WRAPS

**Tandoori Wrap** ₹175 (Meal) | ₹326 (Meal)  
**Moroccan Wrap** ₹175 (Meal) | ₹326 (Meal)  
**Mutton Wrap** ₹195 (Meal) | ₹346 (Meal)

# Become a Lord Petrick Franchise Now

Call us at: 9168212339/7578011919

[www.lordpetrickindia.com](http://www.lordpetrickindia.com)